

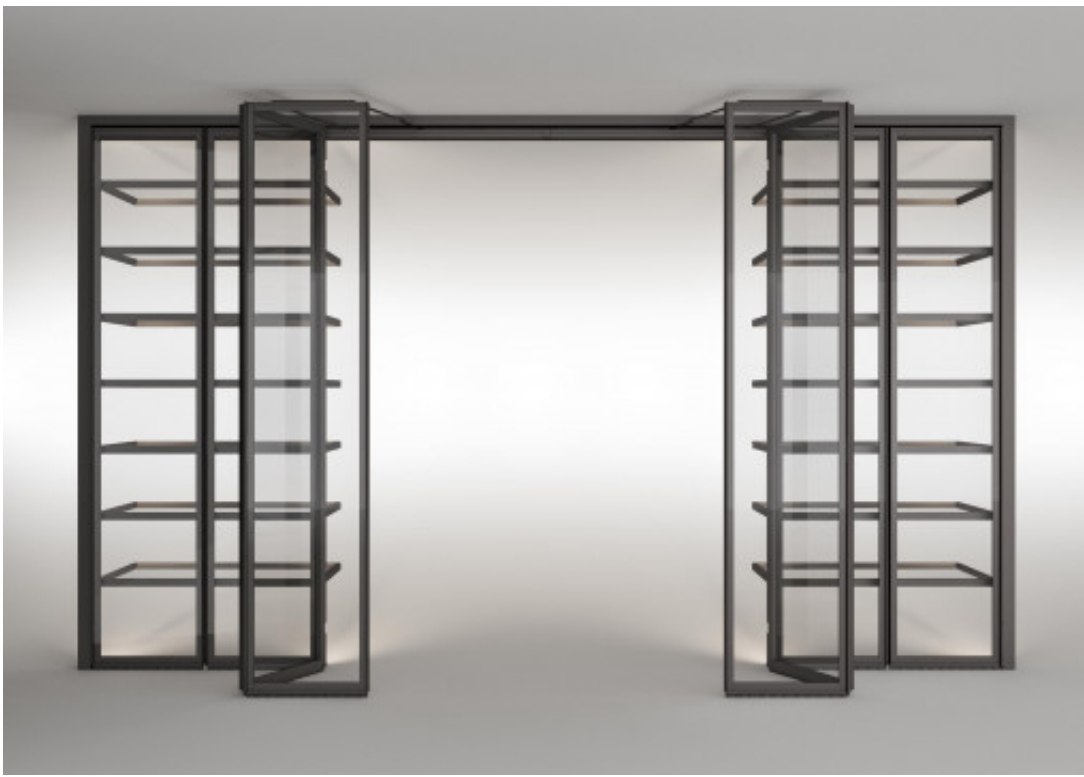
# PALO ALTO FREE

GIANNI BORGONOVO



The evolution of Palo Alto I-Box, Palo Alto Free is the new wardrobe concept that calls for the use of doors directly supported by floor-to-ceiling posts that form the structure. This simple system for closing niches or separating spaces sustains a series of accessories for the compartments, similar to those of the Palo Alto I-box. The product is compatible with all the doors already contained in the Palo Alto I-box system, and with the evolution of the Rex door, featuring an innovative opening mechanism, similar to a pantograph, that permits the movement of one or more pairs of doors from their closed position to total 180° opening, placed over the doors of the adjacent compartment. The result is the total opening of spaces of about two meters.

TYPE / NIGHT SYSTEMS



# DESIGNER

GIANNI BORGONOVO

Born in 1948 in Cantù, a city recognised as the capital of furniture, Gianni Borgonovo bound his professional story to the prolific district of Brianza from the outset. After graduating from Milan Polytechnic in Electronic Engineering in 1972, he began work with Siemens, still today at the cutting edge in the automation sector. It was during those years that he met the architect Tiziana Mascheroni, then at the helm of the family business founded by her grandfather Giovanni in 1902. They initiated a successful collaboration in which the couple's entrepreneurial intuition led them to turn the company into a furniture manufacturer, taking on their present name of MisuraEmme. In this new context of innovation, Gianni Borgonovo actively devoted himself to improving the production division, introducing new developments such as novel materials imported from Germany and technologies then unknown to other businesses in the area. Awareness of the issue of the environment led MisuraEmme to introduce the first water-based painting system to create environmentally friendly and non-toxic finishes: the commitment was rewarded with the prestigious Acquaver mark in 2003 and the GranDesignEtico award in 2014. In recent years, thanks to the development of trends and the opening up to new markets, the engineer has created a system of wardrobes with extruded aluminium frames designed and engineered to meet the needs of an international clientele. The famous Palo Alto walk-in closet, thanks to its tremendous personality, has become the emblem of MisuraEmme's *mood custom*. Today, Gianni Borgonovo continues, in the role of CEO, to supervise the technical and production part, always at the heart of his entrepreneurial journey.

